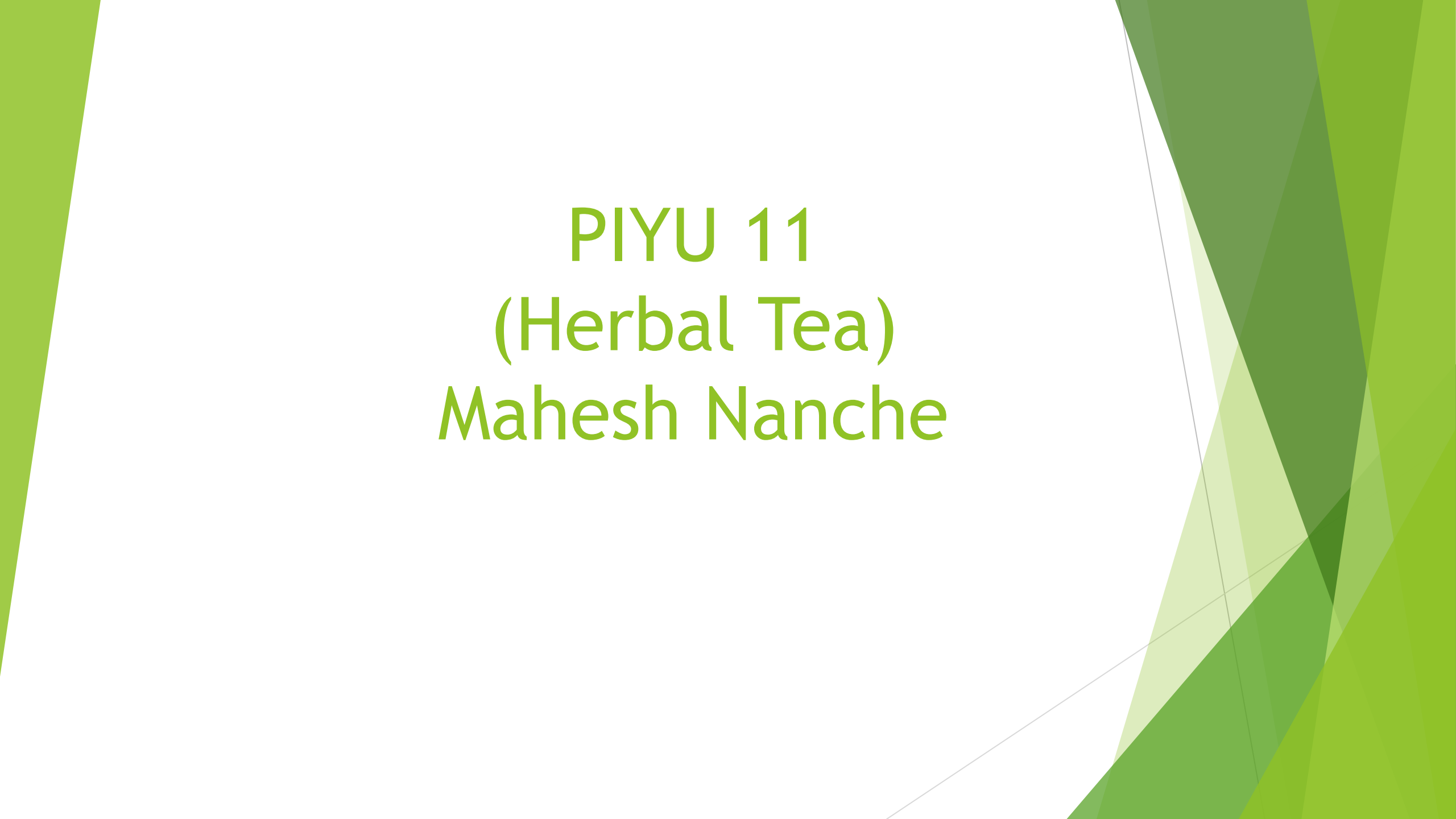


The background features abstract, overlapping green geometric shapes, primarily triangles and polygons, in various shades of green, creating a modern and dynamic visual effect.

PIYU 11 (Herbal Tea) Mahesh Nanche

Start up Project Herbal Healthy TEA

Piyu 11 (Amogh Enterprises)



Owner Name - Mahesh Nanche

Company Profile

Healthy Taste. Everyday Wellness.

About PIYU 11 Tea:

PIYU 11 Tea is a herbal and specialty tea brand focused on bringing refreshing taste and wellness-oriented tea products to everyday consumers.

The brand offers a range of tea and herbal products designed for convenient consumption at home, workplaces, cafés, retail outlets and business establishments.

Our product portfolio includes **Herbal Tea, Green Tea, Limbu Satva Herbal Tea and Chaha Masala**, offering consumers a variety of traditional and refreshing tea experiences.

Our Product Range

Herbal Tea

A refreshing herbal tea option for consumers looking for a different and wellness-oriented tea experience.

Green Tea

A popular tea choice for consumers seeking a lighter and refreshing beverage.

Limbu Satva Herbal Tea

A lemon-inspired herbal tea product combining refreshing citrus flavour with a convenient tea format.

Chaha uct Range Masala

A traditional tea masala designed to add flavour and aroma to everyday Indian chai



Why PIYU 11 Tea?

Variety: Multiple tea and herbal beverage products under one brand.

Everyday Consumption: Products designed around India's strong tea-drinking culture.

Retail Opportunity: Suitable for development through retail and distribution channels.

Business Potential: Opportunity to build a wider network of distributors, dealers and institutional customers.



Revenue & Commercial Goal

Revenue Streams

- Tea & Coffee Sales - Daily Tea Sales - 100 cups average x Rs 15 Etc

(100 x Rs 15 = Rs 1500 per day - Monthly Sales Rs 45000 - Expect Average)

(Targeting to Focus on create a Famous Brand and sale the Tea Outlet

Franchise :

- Mini Franchises : Rs 21000 (1 KG Raw Materials with Tea & Display Kiosk Table)
- Kiosk Shop : Rs 250000 With (10kg Stock, Machine & Cups + Signboard)



Distribution & Business Expansion

PIYU 11 Tea aims to create a structured distribution network covering Maharashtra and other Indian markets.

➤ We are open to developing partnerships with:

Distributors | Dealers | Retailers | Institutional Buyers
| Hotels | Cafés | Corporate Buyers



Initial Ask

Unique Selling Point (USP)

- ✓ Start up Fund with GTM Specialist Mentor
- ✓ Want to make Manufacturing Plant
- ✓ Targeting Export Market and Targeting B2B Distributor in Local Market

FUNDING ASK Rs20 Lacs



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Lets Speak Together
Contact : 9967311056